

ISB LAUNCHES 'YOUNG LEADERS PROGRAMME'

INDIA'S FIRST LEADERSHIP PROGRAMME FOR STUDENTS IN PRE-FINAL YEAR OF GRADUATION

Hyderabad, January 05, 2011: The Indian School of Business (ISB), today announced the launch the '**Young Leaders Programme**' (YLP) for promising students who are in their pre-final year of graduation. The YLP is a first of its kind initiative for young achievers to get a head start in their careers by allowing them to seek pre-admission to the ISB's one year Post Graduate Programme in Management (PGP). After introducing two pioneering management programmes targeted at mid-level and senior industry professionals, the ISB now offers a 'bridge' programme for graduate college students interested in making an early move into leadership positions.

Making the announcement, Deepak Chandra, Deputy Dean, ISB said, "The ISB is proud to launch the 'Young Leaders Programme (YLP) to identify and nurture leadership potential among young college students, who will assume the mantle of leadership tomorrow. The programme has been designed to enhance the leadership skills of these students through a structured process, which in turn will create a pipeline for the next generation of business leaders."

Under the YLP, the ISB will select students who have excellent academic and extra-curricular credentials, and demonstrate leadership potential. The learning and assessment modules of the YLP have been specifically designed keeping in mind the needs of the young executives as they step into the corporate world. They will be mentored and groomed by ISB faculty through a well designed learning programme that will equip them with skills to ensure a seamless transition from college to work life.

Elaborating on the unique proposition of the YLP, V K Menon, Senior Director – Admissions and Career Advancement Services said, "The Young Leaders Programme is an excellent opportunity for graduate college students interested in fast tracking their career. It is designed to enhance their learning, hone their skills and lay the foundation for a well planned entry into the competitive corporate world".

Candidates selected into the YLP are required to complete one year and nine months of work experience before joining the ISB's PGP. During this period, students will attend contact programmes at the ISB campus at the end of every six months. The contact sessions at the ISB will focus on enhancing their leadership quotient, expose them to diverse career options,

network and build relationships with like-minded YLP peers and ISB alumni, share experiences and gain valuable lessons from them. YLP participants will be eligible for a scholarship of Rs one lakh. In addition, they will be eligible for both merit and need based scholarships of the PGP. The YLP participants will comprise about 10% of the PGP class size every year.

The admission into the YLP is through a rigorous selection process comprising of profile evaluation, analysis of academic and analytical skills, GMAT performance, essays, video presentation and personal interviews. The admission process commences today, and will be open until March 15, 2011. For more details, one can visit: www.isb.edu/ylp

About the ISB:

The Indian School of Business (ISB) was established in 2001 with an aspiration to put India on the global map of management education. In less than a decade since its inception, the ISB has successfully pioneered several new trends in management education in India, and firmly established itself as a world class management institution. In 2008, the ISB became the youngest institution to be ranked among the Top 20, in the Global B-school Rankings by the Financial Times, London, and since then has been ranked consistently among the top B-schools globally. The ISB today has a strong pool of research-oriented resident faculty and invites high calibre international faculty from reputed B-schools to teach in its Post Graduate Programme in Management (PGP), Post Graduate Programme in Management for Senior Executives (PGPMAX), and Executive Education Programmes. In addition to teaching, the visiting faculty also participates in collaborative research with the resident faculty. The school has over 3000 PGP Alumni and 12000 Executive Education Alumni, making an impact on business and society across the world. The ISB is in the process of setting up its second campus in Mohali, Punjab, which will also have specialist Institutes for promoting research and education in areas critical to India's development. The Mohali campus is slated to be operational from April 2012.

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(Deepak Chandra Deputy Dean, ISB announcing the launch of the Young Leaders Programme)



(VK Menon, Senior Director – Careers, Admissions and Financial Aid, ISB at the launch of the programme)