

News monitored for: ISB

# Business Standard

## 80 companies register with ISB for placement

B KRISHNA MOHAN  
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With companies back to hiring, the Indian School of Business (ISB) expects a substantial increase in the number of companies visiting the campus for placements this season. So far, about 80 companies have registered and the number is likely to go up to 400. Last year, during the same period, 65 companies were registered and the total went up to 346.

The interviews for this season will begin on January 14 and go on till April. The placement sessions would be held on weekends to ensure the students' academic schedule was not disturbed.

"In keeping with the business trends, the pre-placement activ-

ity is fairly robust," VK Menon, senior director at ISB's career advancement services (CAS) wing, told Business Standard. He said there was a lot of business movement in Singapore, Thailand, Indonesia and West Asia, adding, the European and US companies, which had been conservative in the recent past, were opening up too.

According to Menon, while the number of international companies showing interest in recruiting has risen 30 per cent, that of domestic companies is up by 15 per cent.

Several firms are coming to the campus to conduct various contact programmes for the students. CAS had earlier mapped the aspirations of the students and expects more than 60 per cent of them to seek a career

change, either in the sector or in the role. It has been preparing the students for these new roles.

Also, quite a few students are keen on entrepreneurship.

In January, the companies will post their job requirements on the portal for the students to choose from. The selected ones would appear for an interview, which in some cases, happens outside the campus. Each student will be eligible for two offers. A pre-placement offer would also be considered as an offer. The ones accepting the offer will no longer be eligible for the placement process.

The Class of 2010, which had 579 students, secured 541 offers, including 65 international ones from 346 companies. There was an 11 per cent rise in the salaries over the year before.